

# Hamilton D. Tamayo

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**Online Portfolio:** <http://www.zerogstudios.com>

## EXPERIENCE

2004 – 2006      **Zagat Survey**      NY, NY

*Senior Graphic Designer*

- Designed and produced highly successful e-mail marketing campaigns that increased revenue substantially.
- Designed high quality custom book covers for many high profile clients ranging from Coca Cola to Merrill Lynch.
- Assisted in the redesign and online promotion of Zagat Survey website. <http://www.zagat.com>
- Managed external resources and trained team members in order to keep projects on schedule.

2000 – 2003      **The Princeton Review**      NY, NY

*Graphic Designer*

- Lead designer and manager on various interactive Macromedia Flash projects varying from online web demos to trade show video wall animations.
- Designed and produced highly successful print marketing collateral (brochures, direct mail pieces, informational booklets and postcards).
- Assisted in the redesign and online promotion of The Princeton Review website. <http://www.princetonreview.com>

1998 - 2000      **MTV/Online Development Network**      NY, NY

*Computer Technician*

- Assisted in network maintenance, troubleshooting & repair of computer hardware/software.
- Researched hardware & software to aid in corporate technology purchases.

## FREELANCE DESIGN

**Condé Nast** - Golf for Women Magazine

**CCG Meta Media** - Pharmaceutical Design Firm

## EDUCATION

1996 - 2000      **New York University**      NY, NY

- School of Education - GPA: 3.4
- B.A., Graphic Communications and Management

## COMPUTER SKILLS

Expert level of knowledge on all the applications listed below and extremely comfortable with either the MAC (OS 9 – OS10) or Windows (98 – XP) operating systems.

Adobe Illustrator CS	Macromedia Dreamweaver MX	File Transfer Protocol (FTP)
Adobe PageMaker 6.5	Macromedia Flash MX	Microsoft Word
Adobe Photoshop CS	Macromedia Fireworks MX	Microsoft Excel
Adobe Premiere 5.0	Macromedia Director 6.5	Microsoft PowerPoint
Quark XPress 4.0	HTML / CSS	Microsoft Outlook

## RELATED SKILLS

- Fluent in Spanish
- Experience shooting 16 mm film and digital video. This includes Pre-Production (writing & storyboarding) Production (directing, cinematography & lighting) & Post-Production (editing).
- Experience shooting & developing B/W photography.

## REFERENCES

Available upon request.