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Education and Career Opportunities System



*Using technology to guide your students
throughout their educational career*



The Princeton Review has proven successful in raising students' standardized test scores and providing quality information for the past twenty years. Today, The Princeton Review not only offers test preparation for college entrance exams and state assessment exams through our courses, online learning environment, software, and books, but also provides students with the resources and tools necessary to succeed in school and enter the next phase of their lives. Whether students choose to enter a four-year school, attend a local community college, enroll in technical school, or go directly into the job market, The Princeton Review has the resources to help them get there. In our continuous effort to offer the best products to high schools and students, The Princeton Review acquired ECOS, a leading online system used in hundreds of high schools around the country.



The Princeton Review provides students with the resources and tools necessary to succeed in school and enter the next phase of their lives.

ECOS is an online product designed to help high school counselors **guide and monitor** their students throughout their **educational careers**. Schools can use the ECOS system to achieve not only their **technical preparation objectives** and **school-to-career objectives**, but also their **school-to-college objectives**. ECOS is the only system designed for every type of student within a school system.

ECOS gives counselors the power to help their **students succeed**. Counselors can create their students an taking a **coherent sequence of courses**, assessing their **career interests**, **exploring careers**, and researching classes and/or schools that will enable them to pursue those careers.

Students can use ECOS to create a **personal portfolio** of their complete **student history** with academic information, interest inventories, career goals, course plans, courses, SAT/ACT preparation, and much more. Students can search our database of more than **1,000 careers**, **300 college majors**, and thousands of profiles for **four-year colleges**, **two-year colleges**, **vocational schools**, and **technical schools**.

ECOS provides students with the resources they need if they plan to pursue higher education. ECOS comes with **SAT and ACT practice exams and test-taking techniques and strategies**, a complete **college search**, **online college applications**, **financial aid information**, and a **scholarship search** that lists more than 5.4 billion dollars in aid.

ECOS prepares students for their **future career aspirations**. Career tools such as a resume writer, letter generator, course planner, and online calendar teach students how to function in the **work world**. We also prepare students for **real world experience** by teaching them such things as how to create a budget, how to rent an apartment, and more. **Communication** is at the core of ECOS. Our system enables students to communicate directly with school counselors, community mentors and professionals, trade associations, admissions officers, athletic directors, and financial aid officers.

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